VISIONARY

Understanding and knowhow

Strategy deployment – How well do we incorporate the city strategy into our investment plans?

Market understanding – How well do we understand to which direction market development is going concerning our target groups/focus areas? How is our market understanding reflected in the choices we make concerning our actions?

City-specific needs – How aware are we of what kind of solutions and innovations the city itself needs in terms of its own operations, sustainability and vitality?

Knowledge-based management - How do we validate our decisions? Are the choices we make based on data?

Urban development – Do we have an understanding or a vision on what kind of a city we want to live in? What are the dimensions of urban development where we can make an impact?

Future prospects and risks – Are we aware of future possibilities and risks that lie ahead? How do we utilize this knowhow?

Networking - How actively do we position ourselves in networks? Are we making the most of our networks to make a change?

Portfolio management – Do we understand the prospects of a city-wide RDI portfolio and enable systemic approach to innovation ecosystem development?

Cooperation w/ecosystems – Are we credible partners in the RDI community? How well does the city shift between the different roles (visionary/community agent/service providers) when it comes to enabling the ecosystems?

Impact thinking - How actively do we follow up the systemic impact of our work and integrate impact thinking into our daily operations?

Operational environment and services

City strategy - How well is the city strategy reflected in our work? how well do we incorporate our city strategies into our daily operations and services?

Innovation strategy – Does the city have an innovation strategy that is reflected in the decision-making regarding new services?

New ventures – What is the city's readiness to initiate and invest in new ventures?

Leading by example - Do we set an example to our networks and peers? Are we leaving a positive mark with regards to sustainable choices or investments?

Future 'proofness'- Will our actions last over time, and are we prepared to change the course of our operations when necessary?

Regional, national and EU level lobbying – Do we monitor and guard our interests beyond our city limits?

Co-ownership of innovation activities – Are we doing our best in opening the activities to a wide range of participants and benefitors?

Resourcing of operations - Are we allocating enough resources to our work to provide reliable and highly qualitative service and support to our target groups?

Urban challenge portfolio – To what extent do we want to open up our operations, infrastructure, dilemmas for the benefit of citizens, companies and even the city's own development?

Innovative procurement – Are we making the most out of our procurement processes and channels, and use them to strengthen innovative and sustainable solutions?

COMMUNITY AGENT

Understanding and know-how

Market understanding - how comprehensively do our experts know the development needs of the different sectors (and know how to promote issues important to them)?

Regional development - do we make use of the regional networks and resources, particularly from the viewpoint of urban development and innovation?

Long-haul development culture – are we committed to developing the innovation ecosystem scene in long term? Is development culture nurtured within the city organization itself?

Making use of external funding - do we know how to take advantage of the funding available for the good of the community?

Co-development of data and ideas – to what extent and how well do we apply new knowledge and ideas together with our networks?

Contextualisation of ideas - do we have the tools to connect new initiatives to the big picture?

Monitoring of needs and shortcomings - how systematic are we at monitoring the needs of the local ecosystems and how good are we at responding to them?

Operational environment and services

Ecosystem wide platforms and communications – how comprehensive or accessible are the platforms that we maintain or support as a city? How widely or actively do we market the services available?

Events for shared learning and shared understanding – do we organize and enable open events aimed at sharing learning and understanding?

Cooperation w/ higher education and campus development – how does the city maintain and strengthen its contacts with regional higher education institutes? Has the city set up an RDI agenda or goals together with regional institutes of higher education? Is the city active in enabling the development of local campuses to boost science-based and high-tech business?

Innovation networks and programmes - to what extent does the city maintain, coordinate or make use of joint (and regional) innovation networks?

Cross-pollination – does the city actively support and engage in the exchange of information and ideas between different thematic fields, or between public and private actors?

Voice of the ecosystem – is the city capable of voicing out the needs and the strengths of the local ecosystems? Is the city credible in representing the RDI scene in the region?

Support in partnership building - does the city actively promote the interaction and tangible collaboration between actors in the area?

Sparring of project planners - are there sufficient resources in the city to support ecosystem actors in preparing and implementing their RDI projects (particularly when connected to city organization)?

(International) networks and events – does the city appear as a credible actor in the international RDI scene, make a good use of its contacts and promote the local ecosystems at relevant forums? Is the city active in benchmarking internationally before making decisions on new RDI investments and/or ventures?

SERVICE PROVIDER

Understanding and knowhow

Business counselling and coaching - To what extent and what type of services does the city provide to growth entrepreneurs and aspiring entrepreneurs?

City's role in daily RDI operations – How well does the city make use of its unique knowhow to boost the local RDI scene? Is the city capable of varying its services depending on the changing needs of the ecosystems?

Regulation and law (IPR, GDPR) – Does the city have a sufficient understanding on the regulatory landscape for businesses to be able to provide relevant, up-to-date services?

Improved fundability (R2B) – Does the city have the capacity and know-how to support early-stage companies and business prototypes in getting financed? How comprehensive and effective is the support provided?

Funding instruments – Does the city have comprehensive expertise in the different funding channels and instruments, and actively bring this knowledge to the use of the local ecosystems?

Operating environment and services

Testbeds, RDI clusters - To what extent has the city opened up or built testing environments for RDI stakeholders? What are the city's efforts to boost existing or new clusters in the area?

Facilitated experiments – How actively does the city offer business development opportunities (together with the city) and does the city support companies in their product and service development?

Land use and city infrastructure – To which extent has the city opened up its own infrastructure for companies' RDI or business operations? Is there a possibility to use the city-owned land to RDI development?

Service tracks and thematic packages - Does the city offer easily accessible service structures and comprehensive services to aspiring and growth entrepreneurs?

Incubators, hubs - Does the city offer platforms where companies at different stages can develop their business ideas and operations and become globally credible players in their field?

Soft landing services – What kind of tools or investments does the city utilize to support companies arriving in the area, for example in growth sectors with innovation potential?

Internationalization services and activities – How well and widely does the city support the local RDI players in becoming internationally visible and attractive in their field of expertise?

Entrepreneurship training - How extensively does the city offer training/coaching/other services to those interested in starting their own business? With special regards to innovation and growth business.

R2B tracks - What kind of services or support does the city offer to research teams in their quest of commercializing their innovations?

CROSS-CUTTING ASSETS

How well is the city making use of all the specific assets to improve its operations and services?