

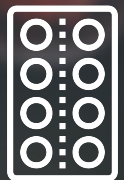
Innovaatiotoiminnan pitkäjänteinen johtaminen ja vaikuttava yhteistyö

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YLIOPISTO

soveltavaa
tutkimusta



LÄÄKETEOLLISUUS

yhteistyö &
yhteiskehittäminen



VERTICAL

innovaatioiden käytäntöön
yhteistyössä

Innovaatiotoiminnan johtaminen

The background image is a vibrant, stylized illustration of a futuristic city. The architecture consists of tall, slender, organic-looking towers that resemble giant mushrooms or coral. The sky is a warm, hazy orange, suggesting a sunset or sunrise. Several sleek, dark-colored spacecraft with glowing blue lights are flying through the air. In the foreground, there are more futuristic structures and what appears to be a large, dark, metallic object, possibly a ship or a piece of machinery, partially visible. The overall mood is one of advanced technology and a visionary future.

Kunnianhimoinen ja innostava visio

The background is a vibrant, stylized illustration of a futuristic city. The architecture consists of tall, slender, organic-looking towers that resemble giant trees or coral. The sky is a warm, hazy orange-pink color. Several flying vehicles are visible: a large, sleek, dark-colored ship with blue glowing lights is in the upper left; a smaller, similar ship is in the lower left; and another smaller ship is in the lower right. The overall atmosphere is one of advanced technology and a harmonious blend with nature.

**Vision pitää
näkyä ja tuntua**

“
*Kun rahaa heittää ikkunoista ulos,
se tulee ovesta sisään*”

Armi Ratia



A vibrant, stylized illustration of a futuristic cityscape. The scene is dominated by tall, slender, organic-looking skyscrapers that rise from a lush, green landscape. Several sleek, aerodynamic flying cars are seen in flight, some with glowing blue lights. The sky is a mix of soft pinks and oranges, suggesting a sunrise or sunset. The overall aesthetic is clean and modern, with a focus on verticality and advanced technology.

Selkeä strategia jalkautetaan läpi organisaation



1

VISION
PITÄÄ NÄKYÄ
JA TUNTUA

2

RAHA TULEE
RAHAN LUO

3

JALKAUTUS
LÄPI
ORGANISAATION

vaikuttava yhteistyö

An aerial photograph of a vast, intricate hedge maze. The maze is composed of numerous rectangular hedges, creating a complex grid of paths and dead ends. A single, straight path leads from the bottom center towards the middle of the image, where it branches into a small, rectangular enclosure. The hedges are a vibrant green color, and the overall scene is captured from a high angle, emphasizing the scale and complexity of the maze.

**Selkeä tavoite ja
tahtotila**

An aerial photograph of a vast, intricate maze constructed from tall, green hedges. The maze features a complex pattern of rectangular and irregular paths, creating a dense and confusing layout. The perspective is from a high angle, looking down into the maze, which stretches far into the distance. The lighting is bright, casting soft shadows that emphasize the three-dimensional structure of the hedges.

**Kumppanoituminen vaatii
aikaa ja avoimuutta**



**Yhteinen tavoite
ja suunnitelma sen
edistämiseksi**



**Omistajuus ja
sitoutuminen on
edistymisen keskiössä**

An aerial photograph of a vast, intricate hedge maze. The maze is composed of numerous rectangular hedges, creating a complex grid of paths and dead ends. A single, straight path leads from the bottom center towards the middle of the image, where it branches into a small, rectangular structure, possibly a gate or a small building. The hedges are a vibrant green color, and the overall scene is captured from a high angle, emphasizing the scale and complexity of the maze.

**Umpikujat ovat
osa matkaa**

An aerial photograph of a vast, intricate hedge maze. The maze is composed of numerous rectangular hedges, creating a complex network of paths and dead ends. The hedges are a vibrant green color, and the overall pattern is highly symmetrical and repetitive, extending far into the distance. The perspective is from a high angle, looking down on the maze.

**Onnistuminen
vaatii yrittämistä**

An aerial photograph of a vast, intricate maze constructed from tall, green hedges. The maze features a complex pattern of rectangular and irregular paths, creating a dense and confusing layout. The perspective is from a high angle, looking down into the maze, which stretches far into the distance. The lighting is bright, casting soft shadows that emphasize the three-dimensional structure of the hedges.

**Tekemisen seuranta
ja uskallus muuttaa
suuntaa tarvittaessa**



1

**AVOIMUUS JA
TAHTOTILA**

2

**YHTEINEN
MAALI**

3

**TOIMINTA ON
TÄRKEINTÄ**

**Heitetäänkö rahat yhdessä
strategisesta ikkunasta?**

KIITOS